

Press Release | June 9, 2017

Pursley Friese Torgrimson Wins CREW Atlanta Deal of the Year Award

Atlanta law firm Pursley Friese Torgrimson has been named a winner of the Commercial Real Estate Women (CREW) Deal of the Year award for managing partner Stephanie Friese' role in helping BakerHostetler secure new office space in Midtown Atlanta.

Pursley Friese Torgrimson was honored along with other participants in the BakerHostetler project, including John Hancock Real Estate leasing director Jessica Doyle, CBRE's John Shlesinger and Ellen Stern, who represented BakerHostetler, architect firm VeenendallCave's Shannon Morris, CA South's Jennie Rusciano, and Cushman Wakefield's Brian Alcorn.

The project began when BakerHostetler's original 65,000-square-foot deal fizzled out. With less than two months' time to find a new office location, BakerHostetler's broker reached out to John Hancock Real Estate to find a suitable option.

Represented by Pursley Friese Torgrimson, John Hancock Real Estate brokered a deal at the Proscenium in Midtown that fulfilled BakerHostetler's leasing needs and came together within the necessary time constraints. The deal took less than 65 days from start to finish.

"It is rewarding when we are able to facilitate a transaction that is significant to our client, especially when we add value in overcoming unusual challenges," said Friese. "This was a unique and challenging deal to complete in such a short time period, so I'm pleased all parties involved got the results they wanted."

CREW Atlanta has held awards programs repeatedly since the early 2000s. The Deal of the Year award was recently added as a category to spotlight Atlanta CREW members and showcase member-to-member business deals. Friese was also a recipient of the CREW Atlanta Member-to-Member Business Impact Award in 2013.

"The John Hancock Real Estate BakerHostetler deal was chosen because of the fast pace of the project and the team's commitment to work together collaboratively and smoothly," said Monetha Cobb, CREW president. "Stephanie was a key player in completing this deal and we're proud to recognize her contribution."

Pursley Friese Torgrimson was involved in a full negotiation of the lease agreement, landlord negotiation of an early termination with an existing tenant, a sublease negotiation to occupy temporary space in an existing tenant's space, a full credit review, and a full internal approval of the deal.

At Pursley Friese Torgrimson, Friese is a strategic advocate and negotiator who represents commercial real estate clients across the United States in both transactional and litigation matters. She is involved in all aspects of commercial real estate transactions, from acquisition of land, to leasing, construction, and disposition. She brings extensive experience in all matters related to commercial real estate law and litigation for retail, industrial, office and mixed use property.



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