

Press Release | February 2, 2018

## Pursley Friese Torgrimson Appoints Michelle Woodward as Chief Operating Officer

Atlanta-based law firm Pursley Friese Torgrimson announced today it has hired Michelle Woodward as the firm's Chief Operating Officer.

As Chief Operating Officer, Woodward will be responsible for high-level leadership coordination of the firm's resources, policies and strategies. She will oversee all departments of the firm including client services, personnel, billing and invoicing, marketing, and vendor services. Her arrival continues the growth of the firm, which has doubled in size since its founding in 2013.

"This is the obvious next step in the firm's growth story," said Managing Partner Stephanie Friese. "Michelle extends our market leadership by bringing an operational discipline to our firm, allowing our attorneys to focus on developing their expertise in substantive practice areas and providing tangible benefits to our clients."

Prior to joining Pursley Friese Torgrimson, Woodward was in charge of administrative operations for the Tax Controversy Department of a national law firm for over a decade.

"Michelle joins our firm with a strong foundation to bring momentum for growth," said Managing Partner Christian Torgrimson.

"With her extensive management insights and background, she is well-equipped to take on her new leadership role focusing on practice management and superior client services."



For more information on this article contact: Michelle Woodward, Chief Operating Officer, Pursley Friese Torgrimson, at [mwoodward@pftlegal.com](mailto:mwoodward@pftlegal.com).